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PRESS CONTACT

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**The Comprehensive Economic Development Strategy (CEDS)
Document Available For 30 Day Public Comment**

FORT MYERS, FL – (August 29, 2010) – Southwest Florida Regional Planning Council announced today that the Comprehensive Economic Development Strategy (CEDS) draft document is now available for a 30 day public comment period. This document will be available via the web at www.swfrpc.org for 30 days, from August 29th, 2010 thru September 29th, 2010.

The Comprehensive Economic Development Strategy (CEDS) document was developed to identify regional projects and goals over a 5 year period, as well as, job creation and diversification of the local economy. Within that period the Economic Development Administration (EDA) will grant funding based on approved projects listed in the document.

About the Committee

In 1992, the Council was designated an Economic Development District (EDD) by the Economic Development Administration (EDA) of the U.S. Department of Commerce. The Council staffs the Southwest Florida Regional Economic Development Strategy Committee, which includes representatives from the Region and was established to address the area's economic problems and challenges from a regional perspective. The Economic Development Strategy Committee has been the key to defining projects and determining strategic factors throughout the document.

All changes should be submitted to Jennifer Pellechio via email at jpellechio@swfrpc.org or Rebekah Harp via email at rharp@swfrpc.org no later than September 29th, 2010. For further information, please contact Jennifer Pellechio at 338-2550 Ext 218.